

## **Media Alert For Immediate Release**

WHERE:Fountains at Roseville: 1013 Galleria Blvd.<br/>Roseville, CA 95678WHAT:The Great Elf HuntWHEN:Saturday, December 2<sup>nd</sup>, 2023 | 11:00am - 2:00pm (Santa on-site until 1:30pm)CONTACT:Kim Kelley, (916) 240-0992

# Find the Elf on the Shelf at Fountains at Roseville's The Great Elf Hunt 12/02/2023 from 11:00am – 12:30pm with event festivities continuing util 2pm. Santa will be on-site from 11:00am – 1:30pm.

Fountains at Roseville is celebrating a fun way to shop & hunt during our The Great Elf Hunt. "We want to tie-in with a fun traditional holiday story and bring it to life at our shopping center and celebrate with our community and our merchants —something a little different for our shopping center and the community", said Assistant General Manager, Elizabeth Nagel. Children will be able to enjoy the Elf Hunt from 11:00am – 12:30pm; all participants will receive a raffle ticket to win one of many prizes from the merchants at Fountain at Roseville. Visit with Santa 11:00am – 1:30pm; bring your own camera/phone. All other event festivities continue until 2:00pm.

#### EVENT SCHEDULE:

#### 11:00 AM - 2:00 PM:

Entertainment includes face painting, balloon twisting, street entertainment, crafts for the kiddos, and a special visit from <u>SANTA CLAUS who will be on-site 11:00am – 1:30pm.</u>

#### 11:00 AM - 12:30 PM: Elf Hut

Arrive at the event and check in at Event Services to collect the elf hunt map, goodie bag, and a raffle ticket! Using the map embark on an adventure to highlighted retailers to find the hidden elves at each location. At each location you will receive a special prize to fill your goodie bags. First 500 children will be invited to participate in the Elf Hunt all others may enjoy the day in its entirety. **Raffle gifts include prizes from our stores for both children and mom & dad!** 

12:00 PM – 12:30 PM: Magic Show at the DJ dance party

### 1:00 PM – 1:30 PM: Raffle Prize Drawing!

Come back to the DJ dance party for the lottery style Raffle Prize Giveaways using the raffle ticket that you were given at the start of the Elf Hunt!

For more information about our upcoming event visit www.fountainsatroseville.com.