

fountains

AT ROSEVILLE



[FOUNTAINSATROSEVILLE.COM](http://fountainsatroseville.com)

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[@FOUNTAINSATRSVL](https://www.instagram.com/fountainsatrsvl)

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WELCOME

Welcome to Fountains at Roseville, Placer County's leading outdoor shopping and dining haven. Our center offers more than just shopping; it's a vibrant, open-air venue that combines upscale retail stores, flexible office spaces, distinctive dining experiences, and a variety of entertainment options. Experience the unique atmosphere and diverse offerings that set Fountains at Roseville apart from the typical mall experience. Join us and discover a destination that redefines the essence of community and convenience.



KEY DATA POINTS



RESTAURANTS
AND RETAIL
TENANTS

51

SQFT OF RETAIL,
OFFICE, AND
RESTAURANTS

375K

SQFT OF OFFICE
SPACE

23K

POPULATION
WITHIN A
5-MILE RADIUS

263,697

DAYTIME
POPULATION
WITHIN A
5-MILE RADUS

61,884

HOUSEHOLD
INCOME WITHIN A
3-MILE RADIUS

\$145,942

MEDIAN HOME
PRICE

\$685K

Source: Right Site Retail

FOUNTAINS AT ROSEVILLE



FAQ'S

Why should I shop at The Fountains?

With our unique mix of specialty retailers and restaurants, complemented by modern office complexes featuring expansive glass lines and 10-foot ceilings, we offer an unparalleled destination for socializing, indulging, and conducting business. Our property is walkable, safe, and inviting while providing unique business/retail options you won't find elsewhere in the Placer County vicinity. Our commitment to excellence is evident in every aspect of our center, from meticulously curated retail offerings to inviting dining areas, family-oriented events, and captivating water features. Rooted in values of community, innovation, sustainability, and integrity, our property provides a calming influence that strives to enrich lives and contribute to the vitality of Roseville.

What kind of community events do you offer?

From kid's time to holiday gatherings to yoga classes and live music, we put together a series of events throughout the year that the whole family can enjoy. View our event calendar [here](#).

Who do I contact if I want to host an event onsite?

Thank you for your interest! Fill out the contact form [here](#) or contact us at Michelle@intercalre.com.



FAQ'S

CONTINUED

Where do we park?

Parking is conveniently located throughout the mall, behind the mall and directly across the mall on Reserve Drive. We also have ample handicap parking as well as curbside pickup spots for specific restaurants and retailers.

Is there a cost for parking?

Parking is FREE at Fountains at Roseville.

Do you have security on site?

Yes, we have 24/7 security detail that drives through and walks the property.

What are your hours of operation?

We are open Monday – Saturday from 10 am – 8 pm and Sunday from 11 am – 6 pm.



MESSAGING HIGHLIGHTS

- Fountains at Roseville is a ±375,000 sq. ft. mixed-use project offering shopping, dining, and office/medical space for local businesses.
- Fountains at Roseville is conveniently located in East Roseville with easy access to Interstate 80.
- Fountains at Roseville offers many choices to meet all shopping tastes, desires, and needs.
- Fountains at Roseville is a safe, walkable, outdoor center.
- As of 2024, Fountains at Roseville is home to 51 restaurant and retail tenants.
- Coupled with Whole Foods and a main street filled with national and regional restaurants and boutiques, Fountains at Roseville has become the place for families of Placer County (and beyond) to shop, eat, and play together in a walkable safe environment.
- Fountains at Roseville partners with several community organizations to host events including Placer Grown, Placer SPCA, and the Roseville Library.

HISTORY

Since its opening on June 30, 2008, Fountains at Roseville has been a vibrant hub of community activity. From its humble beginnings with 17 tenants, it quickly became a focal point of entertainment and commerce in the area.

In August 2008, the Summer Concert Series kicked off, setting the stage for regular Friday and Saturday night performances. Partnering with Placer Grown that same summer, Fountains initiated a weekly Farmer's Market, now a staple every Tuesday, expanded to include Placer SPCA for animal adoptions.

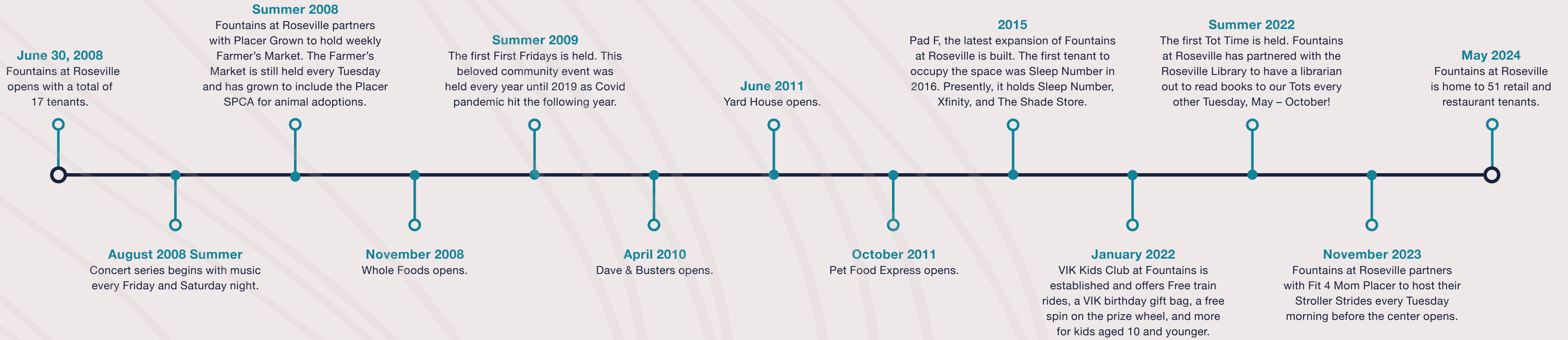
Over the years, notable additions like Whole Foods, Dave & Busters, Yard House, and Pet Food Express enriched the center. Not only has Fountains continually expanded, with Pad F completed in 2015, but it has also deepened its community involvement. Events like First Fridays, Tot Time with the Roseville Library, and hosting Fit 4 Mom Placer's Stroller Strides demonstrate a commitment to fostering connections.

Establishing the VIK Kids Club in January 2022 further solidifies Fountains' dedication to family-friendly engagement, offering various perks for children aged 10 and younger. With 51 retail and restaurant tenants as of May 2024, Fountains at Roseville remains a shopping destination and a vital part of the Roseville community's social fabric.





Timeline



Who owns Fountains at Roseville?

In January of 1969, Peter P. Bollinger commenced doing business as Peter P. Bollinger Investment Company, a company solely controlled by Peter P. Bollinger. The Company was initially involved in freeway-oriented commercial developments. In 1974, Peter P. Bollinger Investment Company entered into the shopping center development field and since that date has developed shopping centers at various locations in Northern California.

In addition to shopping center developments, Peter P. Bollinger also owns Inter-Cal Real Estate Corporation, which is a management and leasing company. Peter P. Bollinger companies develop, own, lease, and manage their shopping center developments. Peter P. Bollinger Investment Company has developed and currently owns approximately 85 developments throughout Northern California. These developments include freeway-oriented properties, shopping centers, office buildings, industrial properties, and apartments.



About Inter-Cal

Fountains at Roseville is an Inter-Cal property. Established in 1969 by Peter Bollinger, Inter-Cal has been under his ownership and operation for over five decades. Renowned for its hands-on approach and meticulous attention to detail, Inter-Cal has fostered enduring relationships with retailers and business proprietors. With properties spanning Butte, Tehama, Glenn, Shasta, Placer, Sacramento, and Hawaii, Inter-Cal's real estate portfolio is characterized by quality and strategic locations. Offering a comprehensive suite of services, Inter-Cal caters to retail, commercial, and residential projects alike.

The company specializes in bringing to fruition vibrant neighborhood and lifestyle centers, underpinned by a commitment to long-term ownership and the cultivation of high-quality real estate assets. These endeavors serve to unite communities, providing spaces for shopping, dining, relaxation, and appreciation of the unique beauty inherent in each locale.

BOILER PLATE

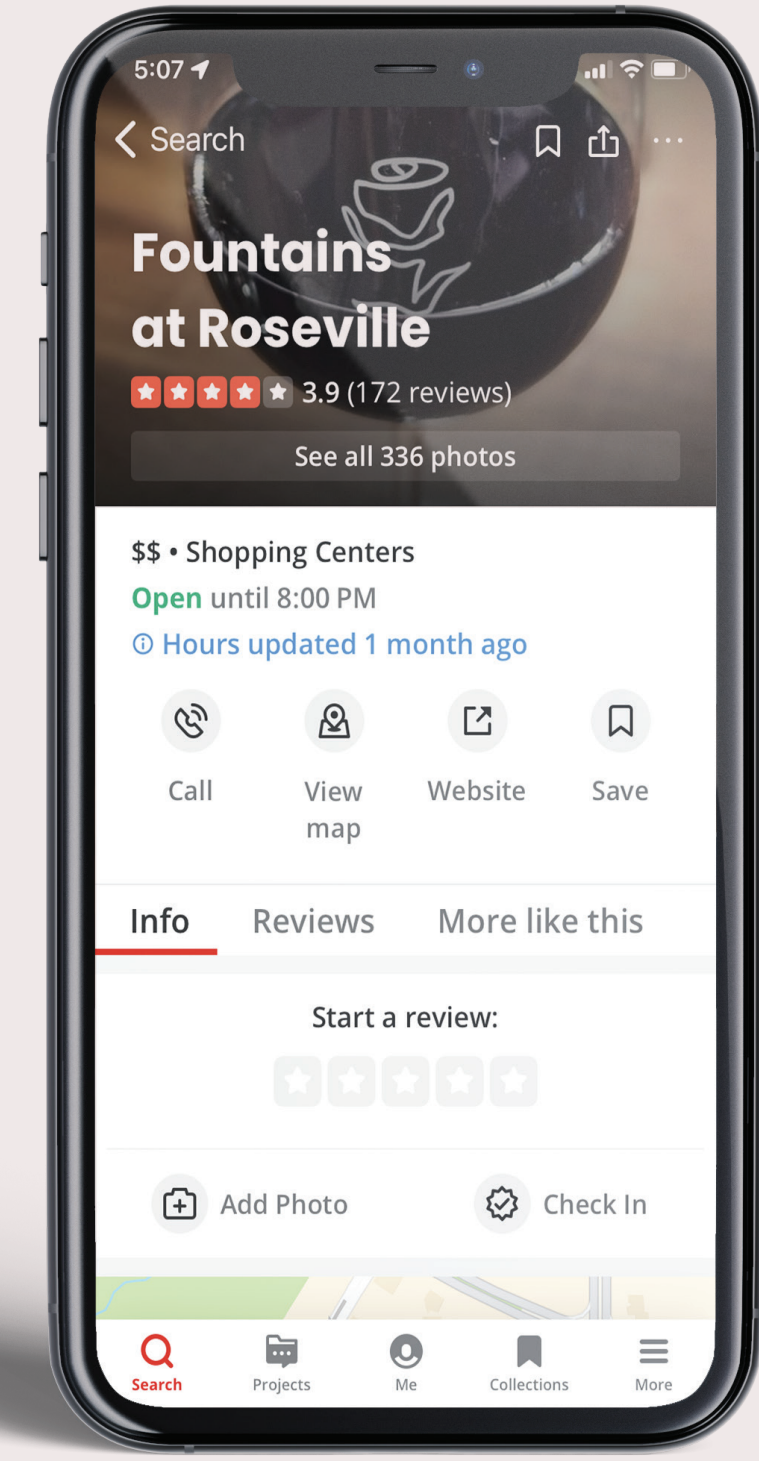
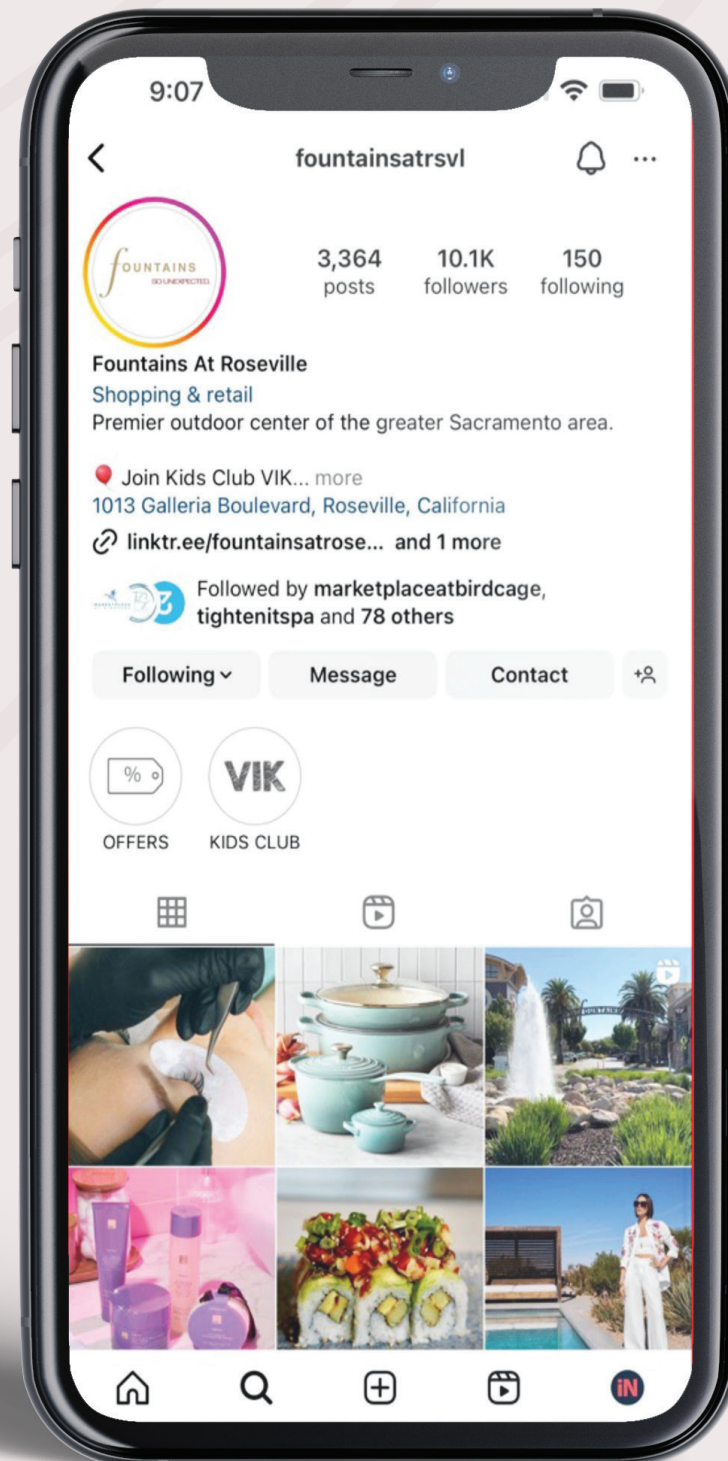


Located in Roseville, California, Fountains at Roseville is a premier shopping, dining, and entertainment destination in the heart of Northern California. With over 50 specialty stores, fine dining options, and family-friendly activities, Fountains at Roseville offers a vibrant and upscale experience for visitors of all ages.

Nestled amidst beautifully landscaped surroundings featuring serene fountains and inviting outdoor spaces, the center provides a unique and enjoyable shopping experience. Whether you're looking for luxury brands, casual dining, or entertainment, Fountains at Roseville has something for everyone.

Experience the best in retail therapy, culinary delights, and leisurely pursuits at Fountains at Roseville.

SOCIAL MEDIA



 [@fountainsatrsvl](https://www.instagram.com/fountainsatrsvl)

 [@fountainsatroseville](https://www.facebook.com/fountainsatroseville)

 www.yelp.com/biz/fountains-at-roseville-roseville-3

BRANDING



Helvetica Neue

Aa

abcdefghijklmnop

qrstuvwxyz

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

1234567890

Baskerville

Aa

abcdefghijklmnop

qrstuvwxyz

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

1234567890

#1B2540

French Navy
CMYK: 58, 42, 0, 75

#004473

Aegean
CMYK: 100, 41, 0, 55

#038298

Celadon
CMYK: 98, 14, 0, 40

#6EFEE8*
Digital Only

Turquoise
CMYK: 43, 0, 21, 0

#D2C3C2

Silver
CMYK: 0, 7, 8, 18





MEDIA HITS/ NEWS BUREAU

KCRA.COM

FARMERS MARKETS THRIVE DURING CALIFORNIA STAY-AT-HOME ORDER

KCRA.COM

BLACK FRIDAY SHOPPERS EXPECT CHANGES AMID COVID-19 PANDEMIC

KCRA.COM

COULDN'T GET INTO THE POLAR EXPRESS? TRY THESE TRAIN RIDES INSTEAD

CBSNews.com

BEST RAILROAD EXPERIENCES IN SACRAMENTO FOR KIDS

CBSNews.com

BEST FARMERS' MARKETS NEAR SACRAMENTO

stylemg.com

ROSEVILLE EVENT: SUMMER CONCERT SERIES AT THE FOUNTAINS

ABC10.com

ROSE PARK BISTRO OPENS IN ROSEVILLE

ABC10.com

SALT & STRAW OPENING IN ROSEVILLE

ABC10.com

TOP 10 ROMANTIC RESTAURANTS IN ROSEVILLE ACCORDING TO YELP

ABC10.com

SURPRISE PUG PARTY PLANNED FOR SACRAMENTO BOY WITH SPECIAL NEEDS

rosevilletoday.com

FOUNTAINS AT ROSEVILLE FREE SUMMER CONCERT SERIES NEEDS

rosevilletoday.com

FOUNTAINS AT ROSEVILLE: HOW HAS IT CHANGED SINCE FIRST OPENING?

rosevilletoday.com

FOUNTAINS AT ROSEVILLE HOLIDAY HORSE-DRAWN CARRIAGE RIDES GALLOP INTO TOWN DECEMBER 2

CONTACT

ADDRESS

1013 Galleria Blvd, Suite 200
Roseville, CA 95678

OFFICE HOURS

By Appointment Only

Monday – Friday
8:30 AM to 5:30 PM

PROPERTY INQUIRIES

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MEDIA INQUIRIES

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